



Introduction to TRIZ/Inventive Problem Solving

May 21-23, 2012, Atlanta, GA

September 24-26, 2012, Las Vegas, NV

www.asme.org

Jack Hipple will present a 3 day introduction to TRIZ workshop covering all the basics including patterns of invention, psychological inertia, ARIZ algorithm, Ideal Final Result, Resources, contradiction resolution, contradiction table, 40 inventive principles, separation principles, application of TRIZ to business and organizational problem solving, use of TRIZ in reverse for failure analysis, lines of evolution for new product development planning and intellectual property enhancement.

Date & Location	Member Price	List Price	Qty
Atlanta, GA, USA May 21, 2012 - May 23, 2012	\$1,525.00	\$1,625.00	1
Early Bird Discount Ends: 4/21/2012	\$1,425.00	\$1,525.00	

The 3rd International Conference on Systematic Innovation (ICSI)

The 2nd Global Competition on Systematic Innovation (GCSI)

July 10-12, 2012, Yonsei University, Seoul, South Korea

Hosted by: Korean Academic TRIZ Association

Web: <http://www.systematic-innovation.org/icsiGTRIZ>;

<http://www.systematic-innovation.org/gcsi2012>

Sponsored by the Society of Systematic Innovation (SSI)

The 2012 ICSI conference is held together with the Global TRIZCON 2012 in Seoul, South Korea. For ONE registration, you can enjoy the full conference participations of the 2 conferences. This is the first time that the two major conferences are held together and will be the record breaking conference with most attendees and most papers. TRIZ has been most pervasively and best applied in South Korea. Participants will be able to witness how Korean major companies and other world-class companies use TRIZ tools to dramatically elevate their global competitiveness. In addition, you will see most relevant quality papers at ICSI conference.