



1. Hội nghị quốc tế về TRIZ : TRIZCON2001 diễn ra từ 23 – 27/3/2001 nhờ tổ chức bởi Viện nghiên cứu về TRIZ mang tên Altshuller, Mỹ (The Altshuller Institute For Triz Studies). BTSK trích đăng nguyên văn giới thiệu hội nghị. Các bạn có thể xem chi tiết tại : www.aitriz.org

TRIZCON2001

**THIRD ANNUAL ALTSHULLER INSTITUTE FOR TRIZ STUDIES
INTERNATIONAL CONFERENCE!**

**25-27 MARCH 2001
HILTON WOODLAND HILLS
6360 CANOGA AVENUE, WOODLAND HILLS, CALIFORNIA 91367
(JUST 25 MILES FROM LOS ANGELES INT'L AIRPORT OR 18 MILES FROM
BURBANK AIRPORT)**

SPECIAL KEYNOTE SPEAKERS :
*This year we are honored to have two
incomparable keynote speakers :*

Don Clausing

Don Clausing joined the M.I.T. faculty in 1986 after working in industry for three decades. He created a new course, Total Quality Development, which integrated basic concurrent engineering, Taguchi methods, QFD, Pugh concept selection, technology readiness, reusability, and effective management in a comprehensive development process to achieve lower manufacturing cost, higher quality, and shorter development times than are currently standard in the United States. He has written many papers and articles, given many seminars and workshops on these subjects, and consulted with major companies to improve their product development.



He also served from 1986 to 1989 on the M.I.T. Commission on Industrial Productivity which analyzed shortcomings in manufacturing industries in the United States and recommended needed improvements, which appeared as the book Made in America.

Phan Dung

Phan Dung was trained personally by Mr. G.S. Altshuller at the Public Institute of Inventive Creativity in Baku. He graduated from the Institute with a diploma of number 32 in 1973. In 1977, with encouragement from Mr. Altshuller and the experiences based on his use of TRIZ, Phan Dung created and taught the first TRIZ course under the title “Creativity Methodologies” (CM) in Vietnam. In April 1991, after many successful courses for students and large public audiences, the administration of Hochiminh City University permitted him to establish the Center for Scientific and Technical Creativity (CSTC) on condition that the Center should function as a self-supporting enterprise.



Dr. Phan has taught more than 7,000 participants of basic and intermediate CM courses (each course consists of 60 hours), not including those who attended only shorter workshops. His trainees included high school and university students, workers, engineers, teachers, scientists, managers, lawyers, physicians, pharmacists, artists, sport trainers and so forth from all economic and social sectors. Their ages range from 15 to 72, education level from year 9 to Ph.D.

More than 50 newspaper articles about the CSTC’s activities and successes of past participants were published in Vietnam. Phan Dung was the recipient of the Award for Successes in Research and Application of Sciences and Technologies from Ho Chi Minh City Committee on Sciences and Technologies in 1993.

Main Program Includes :

OVER 25 PRESENTERS! Two feature filled tracks with experienced academicians, practitioners, and professionals to be delivered on Monday, March 26th and Tuesday, March 27th. This international group of speakers will provide insight into the application and implementation of TRIZ Methodology as well as unique developments in the non-technical uses of TRIZ.

Tutorials :

On Sunday, March 25th, we will expand our usual tutorial format to include two tracts. One tract will be for new people who are looking to improve their basic knowledge of TRIZ. The second tract is for people who have a solid knowledge of TRIZ and can benefit from advanced topics in and around the TRIZ Methodology. We present eight internationally known and respected speakers, experts in instructional delivery of TRIZ and TRIZ related material. This segment of the conference will be presented on Sunday beginning at 8 :00 AM. These fine speakers will provide their keen insight into the TRIZ Methodology that will be both informative to novices and seasoned users.

Special Event (open to the public)

On Monday evening, March 26th, there will be a dinner sponsored by Boeing Company at their facility. In addition to this fantastic feast, there will be a tour of the Leadership and Learning Center which houses an extensive collection of rocketry. Zinovy Royzen will provide comments during the guided tour that will put the developments in rocket science in a TRIZ perspective. I am sure that this event will be one the great highlights of **TRIZCON2001**.

Also :

**Technical Presentations
Case Studies
TRIZ Development
Special Guest Presentations**

FOR MORE INFORMATION CONTACT :

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2. Việc giáo dục y tế Mỹ (The American Institute of Medical Education) tổ chức buổi hội thảo với chủ đề: Creativity and Madness : Psychological Studies of Art and Artists tại Sante Fe, New Mexico vào ngày 31/7–4/8/2001. Muốn biết thêm chi tiết xin liên hệ : The American Institute of Medical Education, Sherman Oaks, California : phone (800) 348 – 8441; E-mail : barr@p15@aol.com.
3. Trường đại học tổng hợp quốc gia Indiana, Mỹ tổ chức lớp học có tên Technology of Participation : Group Facilitation Methods tại Terre Haute, Indiana vào ngày 15-16/3/2001. Lớp học giúp người học nắm bắt những công việc gia tăng các kỹ năng làm việc bằng cách học các phương pháp giải quyết vấn đề một cách sáng tạo.