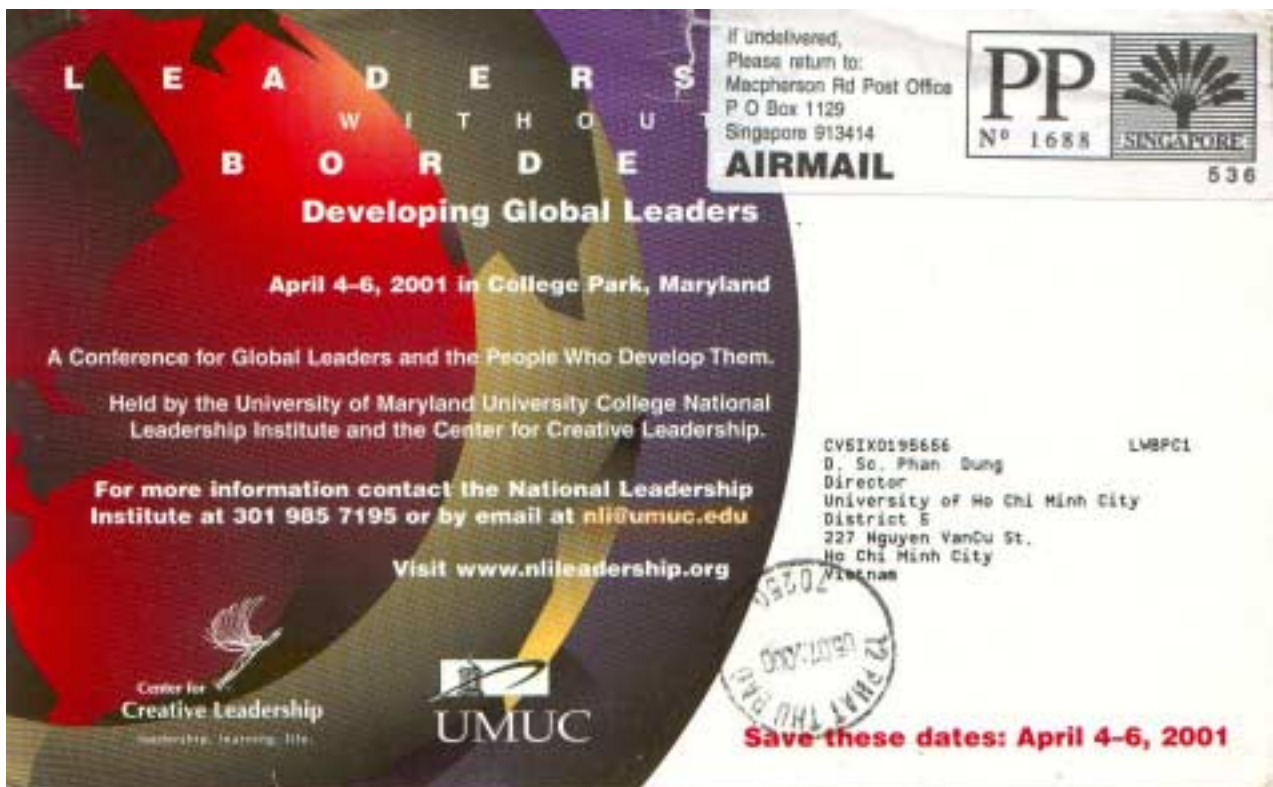
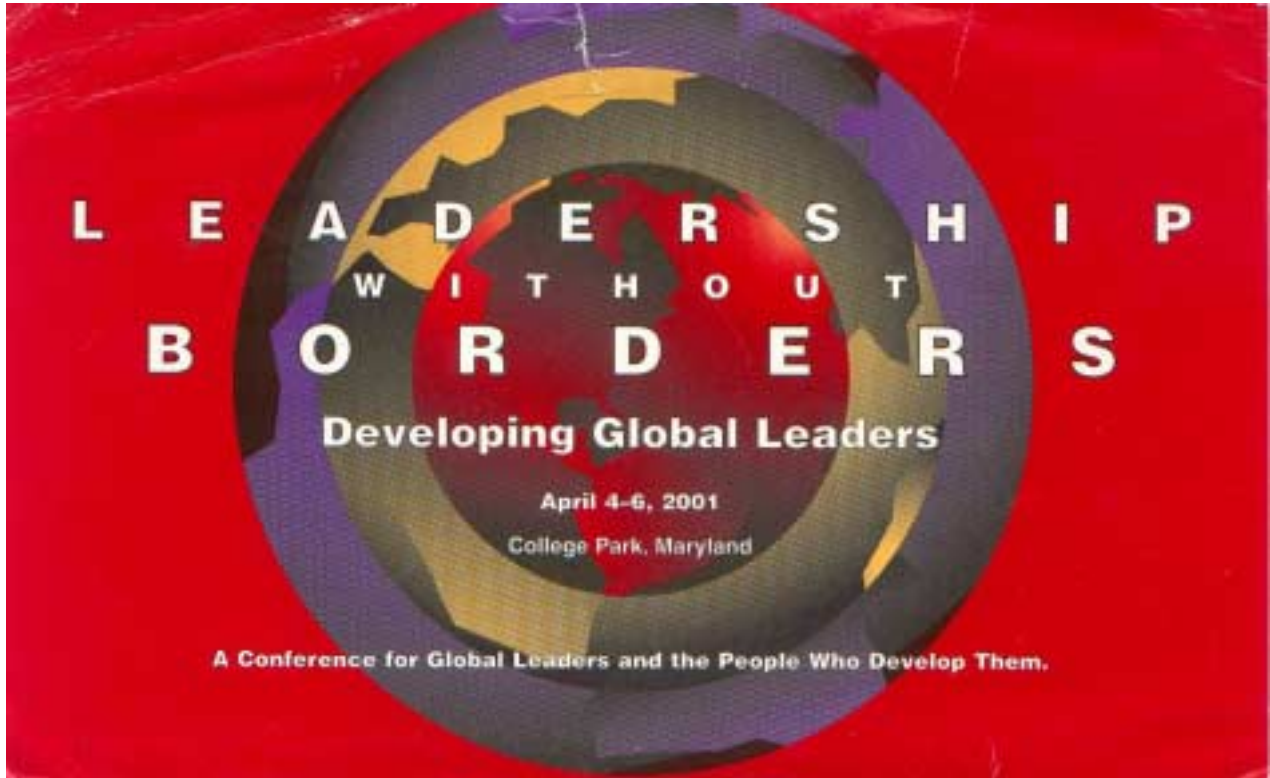


Thông báo một số hội nghị về sáng tạo và đổi mới trong năm 2001, do Ban tổ chức gửi tới TSK:





Genrich Altshuller  
1926 — 1998

**TRIZCON2001**  
The THIRD ANNUAL  
CONFERENCE on  
**TRIZ**

The Theory of Inventive Problem Solving  
To be held at the HILTON  
Woodland Hills, California  
March 25-27, 2001

☎ 108-799-6601    email: a@triz.org  
☎ 108-799-9944    website: www.altshuller.org

- March 25** Tutorial
- 8—10 am Overview of TRIZ Tools
  - 10—12 am Technology Evolution
  - 12—1 pm Lunch
  - 1—3 pm Algorithm for Inventive Problem Solving (ARIZ)
  - 3—5 pm Standard Problem Solving Solutions

**March 26 Symposium — 2 Days - 2 tracks**

- 8:00 — 8:15 am Opening Address
- 8:15 — 9:30 am Keynote SPEAKER

SAMPLE of LAST YEAR'S SPEAKERS

1. Effective use of TRIZ with Brainstorming, Yoshiaki & Nakamura, Japan
2. Analysis of Automotive Transmission Failure, D. Clarke
3. The Laws of Physics and the Evolution of TRIZ, G. Rowlinson, UK
4. The Synergies of Learning Organization, L. Smith
5. The Collaborative Innovation (CI) Process, L. Zeldner
6. Approaches to Application of TRIZ in Japan, Dr. Toru Nakagawa, Japan
7. Combining TRIZ with VE, M. Sawaguchi, Japan
8. Emulsion Removal Towards Ideal System, Ian Mitchell, UK
9. Developing Eco-Inventive Principles, Jones & Harrison, UK
10. Win-Win Resolution of Conflict, Len Kaplan
11. Revealing the Causes of Failure Using TRIZ, Z. Rozent
12. AFD application on the analysis of the Hitching/Ringing problems, D. Tarasenko

**March 27**

- 7:30 Institute Business Meeting (members only)
- 8:30 — 9:30 am 2nd Keynote SPEAKER

SAMPLE of LAST YEAR'S SPEAKERS

13. Getting TRIZ Accepted in a Very Busy World, J. Hippel
14. Theory and practice of non-technical application of TRIZ, Zion & Zisman
15. Inventive Thinking in a Public Transportation Agency, S. Ungvari
16. Theory of Inventive Problem Solving Pedagogy in Engineering Education, Clay & Slocum
17. TRIZ in the Six-Sigma Company, E. Dorob
18. Using QFD to Identify System Failures, John Tomanko
19. Knowledge Management Aspects of TRIZ through S-F Modeling, S. Isorovniko
20. Developing High Value Product Designs, Eric Schmidt
21. Future Scenario Building Using TRIZ, J. Marconi
22. Systematic Innovation for Business Leaders, D. Mann, UK
23. TRIZ for Organizational Problems, V. Kolthausser, Austria
24. TRIZ, Product Planning and Design, M. Aurelio da Carvalho & N. Stack, Brazil

And more events....

\*\*\* Special Event \*\*\*  
TBA  
\*\*\*\*\*

**Reasons**

to attend this conference and register early:

1. Participation in the largest international TRIZ Conference of the new millennium.
2. Listen to and talk with famous inventors and our featured keynote speakers: TBA
3. The largest North American gathering of TRIZ Masters and practitioners.
4. A rare opportunity to learn original TRIZ from TRIZ Masters. Whether you are a novice or a veteran, there will be educational opportunities to improve your knowledge and skills.
5. Presentations of international experiences in implementing TRIZ.
6. Children's training in TRIZ.
7. Display of products developed with TRIZ application.
8. The free exchange of ideas about innovation and creativity.
9. Discussions about the implementation of TRIZ in companies and the impact of TRIZ on society.
10. Renew your contact with many friends that you met last year.
11. Limited number of seats available.
12. The *Innovation Algorithm*, one of Altshuller's best books, is available for \$200 at this Conference. Only a limited number of copies of this hard bound, signed, numbered, commemorative edition are available.

**An early bird offer:** A \$200 gift certificate to the Institute General Store will be offered to anyone pre-purchasing TRIZCON2001 passes for three days by 15 January, 2001.

Check our web site for more exciting offers and incentives:  
www.aiztriz.org

**Registration Form**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Country \_\_\_\_\_

Company name \_\_\_\_\_

E-Mail \_\_\_\_\_

Business Phone/Fax \_\_\_\_\_

Fax \_\_\_\_\_

**Method of Payment:**

Check                      Amount \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Visa, MC, Discover or AmEx (circle type of card)

**Registration**  
To register (tel) 508-799-6601 (fax) 508-799-9944  
Email: a@triz.org, or mail this part of the form to:

The Altshuller Institute  
TRIZCON2001 Registrations  
50 Prescott Street  
Worcester, MA 01505

**Registration Fees**

Events	Member	Nonmember
Tutorial	\$400	\$500
Symposium	\$700	\$800
Membership	\$95	
Conference Fees	\$1,195	\$1,300
SPECIAL EVENT	\$50	\$50
<b>Total Fees</b>	<b>\$1,245</b>	<b>\$1,350</b>

**Total Payment:** \$ \_\_\_\_\_

**Accommodations**

The Hilton Woodland Hills is the designated hotel for the TRIZCON2001 Annual Conference. Located at: 6360 Canoga Avenue Woodland Hills, CA 91367

Ask for the special Altshuller Institute rate of \$124 per night. Cut-off date on room reservation is **March 1, 2001.**

You can make your reservations by:  
**Email: TBA**  
**Phone: 818-595-1000**  
**FAX: 818-595-1090**